# Handbook Semester-I 2022-2023

"You're braver than you believe, stronger than you seem. and smarter than you think." A.A. Milne





Anekant Education Society's

Anekant Institute of Management Studies (AIMS)

Anekant Education Society Campus, Baramati
Ph. No.: (2212-22729) Email of rocks almine many of the company of t



#### Programme Structure

# (SEM- I) Generic Core Subjects

Course code	Subject	CCE ESE		Total Marks	
101	Managerial Accounting 5		50		
102	Organizational Behaviour	50	50	100	
103	Economic Analysis for Business Decisions	50 50	100		
104	Business Research Methods		50	100	
105 Basics of Marketing		50	50	100	
106	Digital Business	50	50	100	

# University level Subjects

Course code	Subject	ESE	Total Marks
107	Management Fundamentals	50	50
108	Indian Economy	50	50
111	Legal aspects of Business	50	50

## Subject Electives

Course code	Subject	CCE	Total Marks
113	Verbal Communication Lab	50	50
115	Selling and Negotiation Lab	50	50
116	MS Excel	50	50

### Mandatory Skill Development Courses

Course cods	Subject	Internal Assessment	Total Marks
191	Human rights	25.	25
1923	Cyber security	25	25





#### (a) Anekant Education Society's ANEKANT INSTITUTE OF MANAGEMNET STUDIES (AIMS) Baramall, Pune MBA Sem. I(Batch of 2022-24) Lesson Plan

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SK)

(SJ) Yadav

Teaching Pedagogy	PPT's, Case Based, Flipped Classroom, T-P-S	Session Allotment	35+10 = 45
Credits	-03	LTP	2;1:1
Name of Faculty	Prof. Sachin S. Jadhav	Type of Course	Generic Core
Course Title	Managerial Accounting	Course Code	101

Evaluation Method: CCE
Lerrer Level Assessment and Activities for 20% Slow and 20% Advanced Learner shall be implemented like Remedial Classes, Counselling for Slow Learner and Case study, Literature Review for Advance Learners Shall be implemented.

Sr. No.	Particulars	Weightage	l'urposo
CCE 01	Assignments	10	To review understanding level after each course unit
CCE 02	Case Study	10	To improve the ability of analysing a situation
CCE 03	Group Projects	10	To link Management concepts with present market scenario
CCE 04	Internal Exam	10	To check overall understanding of subject for conducting remedial sessions
CCE 05	Industry Interface	10	To make students to think as an Entrepreneur

POs	Program Outcomes
POI	A confident person who has a strong sense of right and wrong, is adaptable and resilient, knows himself, is discerning in judgment, thinks independently and critically, and communicates effectively;
PO2	A self-directed learner who takes responsibility for his own learning, who questions, reflects and perseveres in the pursuit of learning;
PO3	An active contributor who is able to work effectively in teams, exercises initiative, takes calculated risks, is innovative and strives for excellence; and,
PO4	A concerned citizen, who is rooted to India, has a strong civic consciousness, is informed and takes an active role in bettering the lives of others around him.
PO5	Shall be able to follow and contribute to the developments in their own field, within realistic constraints such as economic, social, ethical, environmental and sustainability.





